Bangladesh Brand Representative Survey

Overview

After consulting with both trade unions and suppliers within the Bangladesh Ready Made Garment (RMG) sector, the Business & Human Rights Resource Centre (BHRRC) has identified brand engagement with suppliers on the just transition- from relationship and capacity building to supportive purchasing practices- as a key driver in ensuring industry and factory level climate mitigation and adaptation. This survey is aimed at building an understanding of how international buyers are concretely utilising their leverage to support their suppliers- and in turn workers- in addressing the impacts of climate change.

Target has been identified by BHRRC as one of the top 15 brands sourcing apparel & footwear from Bangladesh. We are therefore requesting that Target completes this survey in order to highlight how it is supporting suppliers and workers on tackling climate events and decarbonisation. As these questions relate to suppliers in Bangladesh only (not other sourcing countries) we have addressed this survey to both Target's head office, and where possible, Bangladesh country representatives.

How we will use this survey

The Business & Human Rights Resource Centre will publish completed surveys in full on its website, highlighting whether companies have provided a full or partial response or have not responded. We will also analyse survey findings from across company responses in order to highlight key trends, gaps and good practice when it comes to buyer support for a just transition in Bangladesh. We therefore urge you to provide as much information as you feel comfortable in support of your response.

Completing the survey

Please send the completed survey to Minju Kang at kang@business-humanrights.org by 5:00pm GMT, Wednesday 19 November 2025. Do let us know if you have any questions or would like to discuss the survey in advance of this date.

Bangladesh Brand Representative Survey

Company name: Target

Name of survey respondent:

Office Location:

Contact email address of survey respondent:

Your company presence in Bangladesh

1. How many staff members does your company currently have based in Bangladesh? **Response: 24**
2. How many direct suppliers does your company currently have in Bangladesh? **Response: 20**
3. What is the average length of time you have sourced from suppliers in Bangladesh? **Response: 10–15 years.**

4. Does Target have a formal publicly accessible policy or strategy on climate transition or decarbonisation that explicitly includes suppliers and workers?

   Response: Yes

   If yes, please provide links to the document.

   Climate Policy

5. Does Target disclose climate targets or commitments that apply to Bangladesh suppliers
   Response: Yes
   - **By 2040, Target commits to net zero greenhouse gas emissions across our enterprise, and to engaging constructively with industry peers, value chain partners, external stakeholders and to reduce climate impacts across our operations and supply chain, supporting a more resilient and healthier environment. In addition to reducing scope 3 greenhouse gas emissions by an absolute 32.5% below 2017 levels by 2030 (covering retail Purchased Goods & Services, Upstream transport, Fulfillment, and Use of Sold Products GHG emissions).**
   - **We continued to advance our strategy to reduce scope 3 emissions across our supply chain, focusing on our manufacturing business partners and logistics network.**
   - **A critical part of our climate strategy is our supplier engagement program, through which we support suppliers in measuring their emissions, setting science-aligned reduction targets, tracking progress, and driving collaborative action. We also champion innovative pathways with the greatest potential to reduce emissions and create shared value across our global manufacturing supply chain.**
   - **As part of our commitment to achieve net zero greenhouse gas emissions by 2040, we have made meaningful progress toward our 2023 goal for 80% of suppliers by spend to set science-based Scope 1 and 2 targets. Suppliers representing 75% of our spend, including those in Bangladesh, have already established these targets.**

Support for suppliers

6. Do you know how many of your suppliers have factories which are LEED certified?:
   Response: Yes
- If YES, how many?: **8**

7. Do you know how many LEED certified factories manufacture Target orders? :
   Response: Yes

- If YES, how many?: **12**

8. Across your supplier base in Bangladesh, do you have supplier KPIs linked to factory level emissions reduction targets?

Response: Yes

- **Given that manufacturing represents one of our largest sources of emissions, we have developed a manufacturing sustainability strategy focused on partnering with our Tier 1 and Tier 2 supply chain partners. Each year, we collaborate with these factories through performance improvement programs aimed at driving measurable environmental progress. Factories are selected based on their emissions footprint, identified through an opportunity assessment.**
- **Since 2018, Target has sponsored more than 150 factories across 13 countries, including key facilities in Bangladesh, through programs focused on energy efficiency, innovation, and long-term emissions reduction target setting at the factory level.**

9. Do you pay an increased unit price for garments produced:

a. in LEED certified factories?

b. in factories/at suppliers that are meeting factory level KPIs?

Please provide any further detail.

10. Do you provide any other purchasing incentives to suppliers producing in LEED certified factories or businesses meeting emissions KPIs, including?

a. Increased order volume

b. Longer term purchase agreements Yes/No/Not Sure

c. Other

Yes/No/Not Sure (delete as applicable)

10A. In the past 12 months, how has your company adjusted its buying terms and conditions (for example lead times, payment schedules, or order volumes) in Bangladesh to help suppliers invest in energy-efficiency or climate-adaptation measures?
Please include any examples of commercial flexibility or financial adjustments (such as longer-term contracts, advance payments, or cost-sharing arrangements).

11. Have you supported suppliers through any of the below initiatives?

Initiative	**Yes/No/Not sure** (delete as applicable)	**Please provide any additional detail (How)**
Providing information/discussions on climate mitigation (eg heat stress/flooding)	**Yes/No/Not sure** (delete as applicable)	
Providing information/discussions on decarbonisation	**Yes**	Through our supplier engagement program on climate, we support suppliers

		in measuring emissions, setting science-aligned targets, and building capabilities to reduce their emissions footprint toward a low-carbon future. We provide climate capability building across our global supply chain on topics such as climate reporting, science-based target setting, and emissions reduction actions such as energy efficiency and renewable energy - offered in multiple languages, regional contexts, and formats.
Providing capacity building and training on climate mitigation (eg heat stress/flooding)	**Yes/No/Not sure** (delete as applicable)	
Providing capacity building and training on decarbonisation	**Yes**	Through our supplier engagement program on climate, we support suppliers in measuring emissions, setting science-aligned targets, and building capabilities to reduce their emissions footprint toward a low-carbon future. We provide climate capability building and training across our global supply chain on topics such as climate reporting, science-based target setting, and emissions reduction actions such as energy efficiency and renewable energy - offered in multiple languages, regional contexts, and formats.
Undertaking or providing financing for baseline assessments	**Yes**	Through our partnership with the Apparel Impact Institute, Target has been advancing decarbonization across the textile, apparel, and footwear supply chains since 2018.

		To date, we have sponsored more than 150 factories across 13 countries, including key facilities in Bangladesh, through programs focused on decarbonization. These efforts support factories on their long-term decarbonization journey - from conducting energy audits and setting site-level emissions reduction targets to implementing energy efficiency and renewable solutions.
Direct financial support to suppliers to maintain wage payments during factory closures or work stoppages caused by climate events (e.g. flooding, heat stress).	**Yes/No/Not sure** (delete as applicable)	
Direct finance to support decarbonisation initiatives at factory level	**Yes**	Through our partnership with the Apparel Impact Institute, Target has been advancing decarbonization across the textile, apparel, and footwear supply chains since 2018. To date, we have sponsored more than 150 factories across 13 countries, including key facilities in Bangladesh, through programs focused on decarbonization. These efforts support factories on their long-term decarbonization journey - from conducting energy audits and setting site-level emissions reduction targets to implementing energy efficiency and renewable solutions.
Support in accessing loans/finance to tackle the impact of climate events and/or decarbonisation initiatives	**Yes/No/Not sure** (delete as applicable)	

Supported climate vulnerability assessments of supplier factories in Bangladesh?	**Yes/No/Not sure** (delete as applicable)	
Financial or technical support for environmental or energy audits, or collaboration with other brands/stakeholders to reduce audit duplication and costs for suppliers	**Yes**	Target continues to serve as a lead contributor to this Apparel Impact Institute (Aii) initiative - Fashion Climate Fund, which identifies, funds and scales proven solutions that lower carbon emissions across the supply chain in the textile, apparel and footwear sectors. Through our partnership with the Apparel Impact Institute, Target has been advancing decarbonization across the textile, apparel, and footwear supply chains since 2018. To date, we have sponsored more than 150 factories across 13 countries, including Bangladesh, in programs focused on decarbonization. These efforts help key facilities progress on their long-term decarbonization journey, from setting factory level emission reduction targets to activating energy solutions at the factory level.

11A. What direct forms of financial or technical assistance does your company provide to suppliers in Bangladesh to support energy efficiency, factory upgrades, or climate resilience? Please specify whether this includes co-financing, access to credit, preferential contracts, or other tangible mechanisms.

Response:

Target supports suppliers in Bangladesh through both financial mechanisms and collaborative initiatives aimed at energy efficiency, factory upgrades, and climate resilience. For example, Target offers a post-export finance program through their trade partner bank that provides suppliers with more affordable early payment options. This program is available to all import vendors where Target is importer of record.

Target also has a partnership with Apparel Impact Institute which enables suppliers to apply for decarbonization grants through two key programs:

- **Climate Solutions Portfolio (CSP): Grants to fund scaled deployment of electrification and supporting technologies in the textile sector for pilot or demonstration projects.**
- **Deployment Gap Grant (DGG): Grants to fund proven decarbonization technologies—focused on thermal load reduction and electrification—that deliver high ROI.**

These initiatives provide suppliers with tangible financial and technical support to accelerate climate adaptation and decarbonization efforts.

Engaging civil society, workers & their representatives

12.Have you engaged with any of the below groups on just transition issues (impact of climate emergency, decarbonisation) in Bangladesh?

Group	**Yes/No/Not sure** (delete as applicable)	**Please provide any additional detail (How)**
Individual workers (e.g. factory visits/inspections)	**Yes**	We engage workers during annual social compliance and ethical sourcing training sessions, as outlined in Target's publicly available Standards of Vendor Engagement (SOVE). These sessions, along with climate-related training provided by CDP, include discussions on mitigating climate challenges such as heat stress and flooding.
Factory level trade union representatives	**Yes/No/Not sure** (delete as applicable)	Where possible, please provide name of trade unions
Trade unions/ federation active in Bangladesh's RMG sector	**Yes/No/Not sure** (delete as applicable)	Where possible, please provide name of trade unions
Civil society organisations operating in the RMG sector and communities	**Yes/No/Not sure** (delete as applicable)	Where possible, please provide organisation names
National civil society organisations	**Yes/No/Not sure** (delete as applicable)	Where possible, please provide organisation names

Multistakeholder initiatives active in Bangladesh	**Yes**	**Apparel Impact Institute (AII)**
Pleas add any additional groups. (please add as many rows as applicable)		**Aii, Reset Carbon, Bluwin, WWF**

13. How does your brand measure the impact of its actions on supplier resilience and worker wellbeing in relation to climate change?

Response: **Target invests in impact measurement across our portfolio, from site specific investments to our holistic footprint. As we continually mature and refine our measurement approach, we will evaluate how intersectional impacts are best measured for attributional outcomes. We engage suppliers through targeted surveys to understand how they are implementing measures aligned with our policies. For example, we recently conducted a Hazardous Temperature Policy Adaptation Survey to assess supplier readiness and adaptation strategies.**

14. What specific barriers does your company face in supporting suppliers and workers in Bangladesh through the just transition, and how are you addressing these challenges?
Please describe the practical steps your company is taking or planning to take to overcome these barriers (ex: through financial contributions, long-term purchasing commitments, or collaboration with unions, suppliers, or civil-society organisations)

This is the end of the formal survey, however, please feel free to provide any additional information in support or supplementary to your answers.

Insert additional information here.