



Business & Human Rights Centre
The Foundry, Oval Way
SE11 5RR
London
United Kingdom

28.05.2026

Allegations of labor rights violations connected to adidas' "Someone Somewhere" collection

Dear BHRC,

Thank you for reaching out to adidas and inquiring about the article containing allegations relating to adidas' *Someone Somewhere* collection. We would like to address the specific allegations concerning labor rights referenced in the article.

In 2025 adidas began a collaboration with *Someone Somewhere* through their long-established program working with local artisan communities. From the outset, and throughout the partnership, adidas has engaged with *Someone Somewhere* to strengthen working conditions for participating artisans, recognizing the community-based production and the importance of supporting their livelihoods.

This engagement has included supporting more structured, community-level workplaces, alongside the introduction of community-based staff to assist artisans with administrative processes such as payroll and human resources.

Efforts have also focused on improving wage practices and transparency, including the recording of working hours and payments. Systems to support productivity have been introduced to help artisans increase their take-home income, and steps have been taken to expand access to private health coverage.

adidas remains engaged with *Someone Somewhere* in an ongoing process to drive continuous improvement over the course of our collaboration.

If you have any additional questions, please feel free to contact us.

Sincerely,

A handwritten signature in black ink, appearing to read "Harry Nurmansyah".

Harry Nurmansyah

Vice President – Global Social & Environmental Affairs