



December 13, 2019

Basic Fun!
301 Yamato Road, Suite 4200
Boca Raton, FL 33431

Business & Human Rights Resource Centre
2-8 Scrutton Street, 2nd Floor
London, EC2A 4RT

RE: Response to the Business and Human Rights Resource Center

Basic Fun! appreciates the opportunity to comment towards allegations described within the China Labor Watch report. We have a strong zero tolerance culture for any and all non-compliance social, ethical, and environmental issues discovered within our supply chain. At Basic Fun!, we take any allegations seriously and will immediately send our in-house compliance team to personally assess a situation.

Upon our assessment, we were able to quickly determine which allegations were unsupported and which allegations required our immediate attention. In conjunction with the factory and our staff, we orchestrated a Corrective Action Plan that requires weekly communication and follow up with all stakeholders until all issues have been resolved.

We will continue to work with the factory in order to enhance their internal procedures and ensure our vendor has a focused management team with clear direction to abide by all compliance regulations. The factory acknowledges the consequences of their actions if they fail to comply with our requirements, up to and including, jeopardizing our business relationship.

At Basic Fun!, we value the attention and care put into every production phase of our toys and hold our factories to the same ethical standards as we hold to ourselves.

Sincerely,

Basic Fun, Inc.

Corporate Office

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PLAYHUT.

**Upple
Mitten.**



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